

ACTIVITY PLAN –Dijalog magazine

1. Introduction

Title of activity : Dijalog Magazine

Name of network: Dijalog

Name of the organisations involved : League of Social Democratic Youth of Vojvodina (LSVO) – Serbia and Montenegro, Youth Forum of Social Democratic Party of Bosnia and Herzegovina (FOM SDP BIH) – Bosnia and Hercegovina, Frit Forum - Denmark

2. Activity Objectives

The magazines objective is to inform youth about political and societal situation in the region and to create a common platform for dialog for the youth in the region.

The magazine is unique in its focus mentioned above. These topics are not present in other media as television, radio, newspapers, internet and commercial youth magazines in the region.

By publishing 5 editions of the magazine within the project period we aim at further strengthening the youth's opportunity to get themselves informed and involved in the democratic processes in the Balkan region.

3. Target group

Our primary target group is students at the universities in the region.

Our secondary target group is young people in the region, who don't study.

By translating the magazine into English we will include a new target group in terms of the Danish youth (see activity plan for the web page)

THE TWINNING PROGRAMME

Appendix 4

Revised February 2005

4. Recruitment

The magazine is being distributed at the following universities in the area of Sarajevo, Mostar, Banja Luka, Bihac, Tuzla, Belgrade, Novi Sad, Zrenjinec, Sombor.

Furthermore the magazine is distributed within the local branches of the political parties in the region.

Finally the English version is distributed on the web page.

5. Outputs

1. Young people in the region get the magazines.
2. The availability for the youth to learn about the content.
3. There's an additional forum for youth, where they can reach out with the relevant topics.
4. We guarantee a forum which includes articles from BiH, Vojvodina and other interested countries.

6. Fulfilment of Overall Network Objectives

The magazine is stressing democratic processes, politics and social development to the young people in the way that is acceptable and interesting for them. It provides an opportunity to re-evaluate their negative attitudes towards certain ethnic groups, people of other nationality, confession etc.

Magazine introduces situation in different countries to the youth. That way it shows that problems that young people are facing are the same, and that youth in different countries do not differ much from the youth in Bosnia, or other countries in the region. It helps to lose the prejudices they have had.

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The magazine is stressing democratic processes, politics and social democratic values to the young people in the way that is acceptable and interesting for them, and it gives them an opportunity to re-evaluate their negative attitudes towards certain things (e.g. towards people of other nationality, confession etc.

Magazine introduces situation in different countries to the youth. That way, they can see that problems that young people are facing are the same, and that youth from Serbia does not differ much from the youth in Bosnia, or other countries in the region. That way they loose the prejudices they have had.

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Promotion of social democratic values is also one of the objectives of the magazine. Magazine especially wants to stress the importance of equality and solidarity among young people from different countries.

7. Risks

Inside/ organisational

Lack of communication among partners might affect the magazine in negative way (e.g. some of the partners not writing articles or).

Outside

Distribution of political material is forbidden at Universities in Serbia. This rule might get more strict.

Negative media campaign might effect the readers in a way that they do not agree with values we are trying to promote.

8. Organisational Framework

The Frit Forum is responsible for financial and narrative reporting in the relation to the activity.

Frit Forum is also responsible to the transfer of money to FOM SDP BIH.

LSVO is responsible for collecting and choosing articles from all partners.

LSVO is responsible for translating the magazine into English.

FOM SDP is responsible related to the design of the magazine.

FOM SDP is responsible for printing and distributing the magazines to the SEE partners.

LSVO and FOM SDP partners are responsible for editing magazine.

LSVO and FOM SDP are responsible for local distribution of the magazine.

Primary we communicate with e-mail (mailing list, everyday contact), and secondary by phone.

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All partners are responsible for writing articles.

9. Evaluation

We evaluate our activities on our network meetings and continuously during the program period in the redaction.

Furthermore a survey at the universities will be implemented during this program period to find out what the youth think about the magazine. This survey will also be up loaded and available at the web page. The result will be discussed at the network meeting.

10. Detailed description of practical matters

The partners send articles by mail to the redaction. (FOM SDP / LSVO)

The redaction work in correspondence with the guidelines from network seminar considering editing the content.

FOM SDP contact the printing house, who do the layout and prints the magazines.

The distribution is done in cooperation between FOM SDP, LSVO and the associate partners.

The deadlines are agreed upon in cooperation with the three main partners.

PROGRAM BRTIMLJENJA

Dodatak 4

Revidirano februar 2005

PLAN AKTIVNOST- Magazin Dijalog

1. Uvod

Naziv mreže: Dijalog magazin

Naziv aktivnosti: Dijalog

Naziv uključenih organizacija: Omladinska Liga Socijaldemokrata Vojvodine (LSVO)- Srbija i Crna Gora, Forum omladine Socijaldemokratske partije Bosne i Hercegovine (FOM SDP BiH), Frit Forum-Danska

2. Ciljevi aktivnosti

Cilj magazina jeste informirati omladinu o političkoj i socijalnoj situaciji u regiji i kreirati zajedničku platformu za dijalog omladine u regiji.

Magazin je jedinstven u svom obuhvaćanju gore navedenog. Ove teme nisu prisutne u drugim medijima kao što su televizija, radio, dnevne novine, Internet i komercijalni omladinski magazini u regiji.

Objavom 5 izdanja magazina unutar projektnog perioda, mi za cilj imamo daljnje jačanje prilika za mlade kako bi se informirali i uključili u demokratske procese na Balkanu.

3. Ciljana grupa

Naša primarna ciljana grupa su studenti univerziteta u regiji.

Naša sekundarna ciljana grupa su mladi ljudi u regiji, koji ne studiraju.

Prevođenjem magazina na engleski jezik, uvodimo novu ciljanu grupu u smislu danske omladine (vidjeti planove aktivnosti za Internet stranicu).

4. Popunjavanje

Magazin se distribuira na sljedećim univerzitetima u oblasti: Sarajevo, Mostar, Banja Luka, Bihać, Tuzla, Beograd, Novi Sad, Zrenjanin, Subotica, Sombor.

Nadalje magazin se distribuira unutar lokalnih ureda socijaldemokratskih stranaka u regiji.

Na kraju engleska verzija se distribuira na Internet stranici.

5. Rezultati

1. Mladi ljudi u regiji dobivaju magazine.
2. Mogućnost omladini da saznaju sadržaj.
3. Postoji dodatni forum za omladinu, gdje mogu dati svoje mišljenje o relevantnim temama.
4. Garantiramo forum koji obuhvaća članke iz BiH, Vojvodine i Danske, te drugih zainteresiranih zemalja

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6. Postizanje općih ciljeva mreže

Magazin naglašava demokratske procese, politiku i socijalno demokratske vrijednosti mladim ljudima na način koji je prihvatljiv i interesantan za njih, te im daje priliku da ponovno procijene svoja negativna stajališta prema određenim stvarima (npr. prema ljudima druge nacionalnosti, religije itd.)

Magazin mladima predstavlja situaciju u različitim zemljama. Na taj način oni mogu vidjeti da su problemi sa kojima se omladina suočava isti, te da se omladina iz Srbije mnogo ne razlikuje od omladine iz Bosne ili drugih zemalja regije. Na taj način prestaju predrasude koje su imali.

Promoviranje socijalno demokratskih vrijednosti je također jedan od ciljeva magazina. Magazin posebno želi naglasiti važnost jednakosti i solidarnosti među mladim ljudima iz različitih zemalja.

7. Rizici

Unutarnji/organizacijski

Nedostatak komunikacije između partnera može utjecati na magazin na negativan način (npr. neki partneri ne pišu članke ili).

Vanjski

Distribucija političkog materijala je zabranjena na univerzitetima u Srbiji. Ovo pravilo može postati strožije.

Negativna medijska kampanja može utjecati na čitaoce na način da se oni ne slažu sa vrijednostima koje pokušavamo promovirati.

8. Organizacijski okvir

Frit Forum je odgovoran za financijsko i narativno izvještavanje u vezi sa aktivnosti.

Frit Forum je odgovoran za prijenos novca FOM SDP BiH.

LSVO je odgovoran za prikupljanje i odabir članaka od svih partnera.

LSVO je odgovoran za prijevod magazina na engleski jezik.

FOM SDP je odgovoran u vezi sa dizajnom magazina.

FOM SDP je odgovoran za štampanje i distribuciju magazina na engleskom jeziku.

LSVO i FOM SDP su odgovorni za uređivanje magazina.

LSVO i FOM SDP su odgovorni za lokalnu distribuciju magazina.

Primarno mi komuniciramo sa elektronskim porukama (lista kontakata, svakodnevni kontakti) i sekundarno telefonom.

Svi partneri su odgovorni za pisanje članaka.

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9. Procjena

Procjena naših aktivnosti se vrši na našim sastancima mreže i neprekidno tokom programskom perioda u redakciji.

Također bit će provedena anketa na univerzitetima tokom programskog perioda kako bi se saznalo šta omladina misli o magazinu. Ova anketa će također biti dostupna na web stranici. O rezultatima će se razgovarati na sastanku mreže.

10. Detaljan opis praktičnih pitanja

Partneri elektronskom porukom članke šalju redakciji (FOM SDP/LSVO)

Redakcija radi u skladu sa smjernica sa seminara mreže u vezi sa uređivanjem sadržaja.

FOM SDP kontaktira štamparsku kuću, koja radi izgled i štampa magazine.

Distribucija se vrši u suradnji između FOM SDP, LSVO i pridruženih partnera.

Rokovi su dogovoreni između tri glavna partnera.

Name of Youth Twinning project: Dijalog

Organisations and the network Involved: Liga Socijaldemokratske Vovodanske Omladine / League of Socialdemocratic Youth of Vojvodina (YU)
Forum Mladih Socijaldemokratska Partija / Youth Forum of Socialdemocratic Party (BiH)
Socialistisk Folkepartis Ungdom, Denmark

Activities

July-Jan 2003

- Publishing and distribution of the Dijalog Magazine
- Launching of Web page

Jan- July 2004

- Publishing and distribution of 3 issues of the Dijalog Magazine
- Network seminar in Novi Sad

DIJALOG

INTRODUCTION

Dijalog is a cooperation between SFU (Socialist People's Party) and Social democratic youth organisations in former Yugoslavia.

The Dijalog project takes its point of departure in the lack of regional political interest and debate among young people in SEE. Since the war young people in SEE have had distrust in politicians. It is important that this opinion is changed because the politicians are the people who have to come up with the political solutions for the region.

PROJECT JUSTIFICATION

The Dijalog project takes its point of departure in the lack of political interest among young people in the Balkan region. Young people have problems with getting influence on their situation at universities and in society in general, and in some cases they also have a problem with a corrupt system. There is a lack of networks between young people and in some regions there are no organisations at all that can deal with youth problems. The young have only got a small possibility, if any, to take part in the legislative process, and this is one of the main reasons why they are not willing to take part in politics.

There is a need of communication between young people in different regions in ex-Yugoslavia. A common media platform will give the young people, especially students and members of political youth organisations, space to express their views, needs and ideas. This platform can create debate and dialogue, and it can also become an important factor in strengthening the unity of the students. It is extremely important that the political parties are involved in this process. It is the political parties that in the end have to solve the problems, and make a more democratic political system in ex-Yugoslavia. Furthermore, to develop democracy and civil society it is very important that different groups, in different areas join forces. In this project it means that youth parties in Yugoslavia, BiH and Denmark join forces in creating a common media, which is a magazine. It

creates a lot of possibilities when young people from different countries can exchange their experiences.

The problems the political youth organisations faced when the project started are still valid, for example that the youth in general has no interest in politics due to the historic factors. It is interesting to see that foreign investors also show no interest in investing in any projects including the political parties or concerning political topics, and this is also one of the big problems that the political youth organisations have to face.

OBJECTIVES

The objective of the project is to provide a media platform for political debate and exchange of opinions among young people, especially students, in ex-Yugoslavia and Denmark. By working across borders the magazine also deals with still existing prejudice. With the project we want to deal with old prejudice, create a stable platform from which dialogue and debate will spring, and create a strong network between the organisations in the project, thereby making strong connections and better understanding across the borders and in the long run this will help secure peace and stability in the region.

APPROACH

We now have a well-functioning network between Youth Forum of Social Democratic Party (FOM SDP) from BiH, The Youth League of Social Democrats o Vojvodina (LSVO) and SFU.

In the coming programme period it is a priority to expand the network. Thus we plan to include the Social democratic youth organisations in Croatia, Slovenia, Macedonia and Montenegro. These are obvious collaborators of the current organisations involved in the network and the expansion primarily has the aim to broaden the editorial base and the outreach of the magazine. Inclusion of more organisations will also facilitate a multi-faceted debate about youth issues in the magazine.

Furthermore it is wish to establish contact to anti-nationalistic organisations who work with youth problems in general in the Balkans and make these contribute to the magazine.

To reach the goals of the project it is important that our ideas are communicated out in the world and a debate about issues that are relevant for young people is started. During the last program period this objective has been addressed through the creation and publishing of a youth magazine, *Dijalog*, and a seminar on youth in politics and this will be continued in the following program period where the project will be expanded with a homepage to broaden the outreach of the project.

By creating a magazine it is possible to reach a lot of young people in the Balkans and start up a (regional) debate about youth issues. In the last 1½ we have seen that approaching young people with political debate in a magazine made by young people is a great success. With a homepage it will be possible to reach even more people both in the Balkans, in Denmark and all other people interested in creating a debate about youth and politics.

With the purpose of broadening the outreach of the project, and spread the ideas behind it, we find that this is both the cheapest and the easiest way to do so.

The magazine and the debate-area on the homepage will create debate, which is the foundation for a stable democratic society.

All parts of the project will be made voluntarily by young people for young people. This is an important factor in reaching the target group.

ACTIVITIES

a) The magazine "Dijalog"

There are almost no opportunities for young people start any form of debate and the objective of the project in total and the magazine as a part of this is to provide a media platform for political debate among young people, especially students, in former Yugoslavia and in Denmark. By working across borders the magazine also deals with still existing prejudice.

The Dijalog magazine will continue to include articles about youth problems in general, including articles about student problems, civil society, environment, regional and worldwide cultural issues, present political issues, etc. It is a priority that every issue deals with a great number of different topics. Everyone involved in the project has the possibility to write articles in Dijalog, just as people from other youth-twinning-programs as well as the rest of the FRESTA-programme are more than welcome to contribute. In general all contributions are welcome, but we will under no circumstances print articles with any form of nationalistic angle. The final decision of which articles to print in the magazine lies with the editorial board.

The style is informative yet with an educational character. It is important to emphasize that it is *not* a member magazine for the involved organisations. The magazine continue to be written in South-Slavonic, except for the Danish contributions which will be written in English.

Production and distribution of the magazine

The daily administration of the Dijalog magazine is done by the editorial board. The editorial board of the Dijalog magazine consists of one member of each of the organisations involved. The contact between these people will be made by e-mail since this is the cheapest way to communicate. In some cases the telephone will be used.

Magazine Dijalog has a proof-reader to make the magazine more professional.

Just as was the case in the 2000-2002 programme period, the present representatives from the organisations involved at the universities and the local boards in the political youth organisations to distribute the magazine, just as we will find new representatives in the new organisations involved. It is our goal that the the magazine will be distributed at all universities in the region.

Objectives of the magazine

- To create a debate about youth, political, issues among young people (especially students) in SEE and Denmark
- To inform young people about life conditions in other countries, to exchange information and experience.
- That all organisations involved in the project will to participate and contribute to the writing of the magazine.
- That even more organisations outside of the network will participate with articles for the Magazine.

Succes criterias

Just as in the 2000-2002 programme period, a survey will be made to among the magazine readers in order to examine how the readers welcome this media platform. The basic succes criteria for the magazine are:

- that the survey (once again) proves that the magazine is valued among young people as a relevant ad needed media for among other things political debate.
- That at least two articles/reactions from readers of the magazine will be send to the editorial board after publishing of each magazine
- To include at least two articles from other FRESTA-networks (including twinning) in the magazine

b) The homepage www.Dialog.org

The background for the wish to establish a net-site is very much the same as for the magazine, namely a wish to create a debate. Furthermore it is the hope with the homepage to broaden the outreach of the articles, and thereby obtaining a greater spread of information.

Furthermore the homepage will play an important role in connecting the Danish youth (especially/ in the beginning members of SFU and Bonus, but as a long term goal, youth in Denmark in general) to the project and establish a more mutual debate where the Danish youth will be able to take part in the debate on just as high a level as the youth in the Balkans.

Until now it has not been so easy for Danes to be a part of the debate, as 90% of all articles in the magazine have been written in South-Slavonic. With the use of a translator the articles' target group will be much broader and include young people from all the organisations in the network.

The web-page will also provide the possibility for an online debate-area.

This will be a whole new kind of debate than the one offered in the Magazine. It will open for the possibility for an on-going debate between young people and it will furthermore result in the debate being carried through in a much more informal way than the magazine sets the scene for.

Visions and goals

With the homepage we want to give more people the possibility to benefit from the project. In Denmark, both the youth organised in SFU, and the youth with an interest in issues concerning the Balkans will be able to read the articles from the magazine in English, and will be able to take part in the debate. And on the Balkans, where the articles will reach more young people than they do today, both the young people who do not attend the universities and therefore rarely have a chance to get a copy of the magazine, and also to honor the problems with the minimal print run. There should be on-going debate on the debate-area and it is a goal that the organisations in the network will exchange political ideas.

The set-up of the home-page

The homepage will contain articles from the magazine, the surplus articles that we receive for every issue, a calendar, description of the project, description of the organisations in the network, links to the homepages of the respective organisations and links to other parts of both the youth-pillar in the FRESTA-frame, and also other projects in the FRESTA-programme.

Most importantly the homepage will have a debate-site, where every one has the chance to participate in the debate.

Output/success criteria

- It is the aim that the homepage will have around 100 visitors a month
- That there is an on-going debate in the debate-area with new discussions opened every week.
- That the organisations in the network starts to use the homepage as a platform to exchange political ideas.

c) Common seminar on "Youth in Politics"

Background, visions and goals

The background for making a seminar is a wish to provide a opportunity for the people in the network to meet. A project based on cooperation by mail and telephone leaves need for thorough evaluation of the project as well as the cooperation. This evaluation is as good as impossible to make without meeting physically. A seminar that brings people from all parts of the network together also plays an important role in strengthening the network. And finally a seminar on "Youth in Politics" will provide with the opportunity for the participants on the seminar to discuss different political and organizational topics with other young people. The main aim of these lectures will be an exchange of experiences, views and ideas. It is necessary that these issues are debated among young people today because the lack of political interest too easily results in lack of political development and experience in the fields of the seminar.

The seminar

The seminar will be held in Novi Sad in the beginning of 2004, and it will include partners from Yugoslavia (from LSVO and SDO), BiH, Slovenia, Croatia, Monte Negro, Macedonia and Denmark, a total of around 30 people.

The practical work in connection with the seminar will primarily be done by LSVO, as the seminar is planned to be held in Novi Sad.

Every organisation will be responsible for finding a speaker, who is an expert in one of the topics of the seminar. These speakers will participate without any fees.

The main theme of the seminar will be youth in politics. Also there will be some organizational lectures on journalism. So far these topics have been chosen:

1) Student Politics

These lectures will take their departure in the fact that students haven't got many rights on their faculties and universities and haven't got much influence on their own education. These lectures will also be discussing the role of the students of today as a potential driving force in the future society.

2) Young People taking part in the formal democracy -in municipal parliaments and governments.

In the network more and more young people are members of municipality parliaments and governments, and this is the main background for these lectures and debates. This will give the young politicians a chance to meet and share ideas and experiences. Furthermore this will lead to a discussion on whether it does make a difference when young people engage in democratic work.

3) The modern welfare state -social politics after the wright wing wave in Europe.

All of the organisations in the network base an important part of their political ground on social politics. A well-grounded social politics is the base of every modern welfare state. To develop social politics in ex-Yugoslavia it is necessary

to bring out the debate, her among young politicians as well as in the articles in the Magazine and on the homepage.

4) **Journalism –how to make a Magazine with a broad perspective.**

To make a serious and professional magazine there is need for good journalists. These lectures are meant as a starting point for the education of the young journalists who will write for Dijalog Magazine and Homepage. The lectures will focus upon journalism and layout. These lectures will be the first step in the education of the young journalists. Later other courses, arranged on local levels with other NGOs that are specialised in this field and funded by other funds than FRESTA will be held by the organisations in ex-Yugoslavia.

The output of the seminar will be articles for the magazine and further and strengthened contacts between young people from the Balkans and Denmark.

After the seminar, participants from SFU will visit local branches of some of the youth organisations involved. The purpose of this trip is to discuss and develop views on democracy and youth politics.

Output/success criteria

- That there are participants from all organisations in the network.
- That the project and all aspects of the network's cooperation concerning this is thoroughly debated.
- That the seminar results in articles in the magazine and some activity on the homepage, i.e. a higher level of action in the debate-area.

Overall Output of the project

- That political debate is created between young people
- That young people use the platform provided by the magazine and homepage to debate and exchange experiences.
- That more old prejudice is broken down as young people through the magazine and the homepage learn more about each other and the similar conditions for young people both in the SEE-region, but also in the region and in Denmark.
- That the number of countries where the magazine is distributed will rise to 7 (BiH, Yugoslavia, Slovenia, Macedonia, Monte Negro, Croatia and Denmark).
- That the knowledge of the homepage will spread both in the SEE-region and in Denmark.
- That a survey shows the continued satisfaction with the magazine.
- That the expanded network will grow strong.

Network Strategy for the Dijalog network

▪ Problem analysis

Youth in the Balkan region are facing serious problems in regard to their everyday lives. There is almost not one generation that has not witnessed horrors of war, great number of them has lost one or more family members, they have lived very difficult, they did not have an opportunity to go to school regular, and are dealing with very serious issues every day.

As a result of numerous wars that have took place in this area in the past decade, and a very important role that politicians have had in it, there is a great distrust in politics and politicians, especially because of the fact that many of those are the same politicians that are still present in the political scene of countries in the Balkans. Furthermore, because they grew up in the times when war was usual thing, they have prejudices about youth in other countries, both in the region and in EU.

As a result to that they are not interested in elections, political partys, democratic processes, European integrations, processes of joining the EU, and are very passive, even concerning things related to their everyday lives.

The Dijalog project takes its point of departure in the problems regarding the still existing prejudices between young people in the Balkan region. By showing them that young people in other countries from the region are facing the same problems, they can see that they are not very different and get interested in lives of the other young people from the region and rest of the Europe.

The next important problem is identified as the lack of political interest and the lack of will to take an active part in creating a dynamic civil society among students and young people. By presenting them political issues in an interesting way and in a language that is understandable for them, we can get them to be interested in these processes and rebuild their trust in democratic values.

▪ Network objectives

Mission of network

The Dijalog network are publishing a youth magazine and a webpage where young people from the Balkan region and Denmark can discuss problems related specially to students and young people.

Our mission is to inspire young people to get interested in taking an active part in their own civil society, to create a platform for dialog by publishing a magazine, to break down still existing prejudices in the region. We do this by showing the young people that they are dealing with the same kind of political and social problems all over the region and in Denmark.

Vision of network

The youth have regained trust in political institutions of society and are taking an active part in democratic processes.

Social democratic values are fostered in the Balkan region and young people are included in the decision making process.

Overall objective

To create tolerance among youth by promoting social democratic values.

Specific objectives

To create dialog among young people in the Balkan region and Denmark

To break down still existing prejudices among youth in the Balkan region

To make young people interested in taking an active part in their own civil society.

▪ Criteria of success/indicators

Tolerance:

- Externally: Number of students participating in youth activities outside their own country is increased eg. a student from Croatia feel comfortable being in Serbia and the other way around. That foreign students feel safe in dormitories outside their own countries.

- Internally: better cooperation and understanding in the network. Number of conflicts in terms of misunderstandings about responsibility are decreased. Stronger communication in means of continuously mail correspondence and telephone calls.

Dialog:

- Webpage; Number of entries is increased, increased activity at the chatroom,
- number of invitations to students outside the university for events at the university and their following participation.

Prejudices:

- Greater interest in going on exchange programmes on universities in the Balkan region.

Active participating in civil society:

More members in the partner organizations

Increase in the percentage of youth voters at elections
More street actions related to youth issues

Social democratic values:

Increase in social democratic young voters
More members in the partner organizations
Promoting of solidarity between youth as important social democratic value

▪ **Structure**

Membership

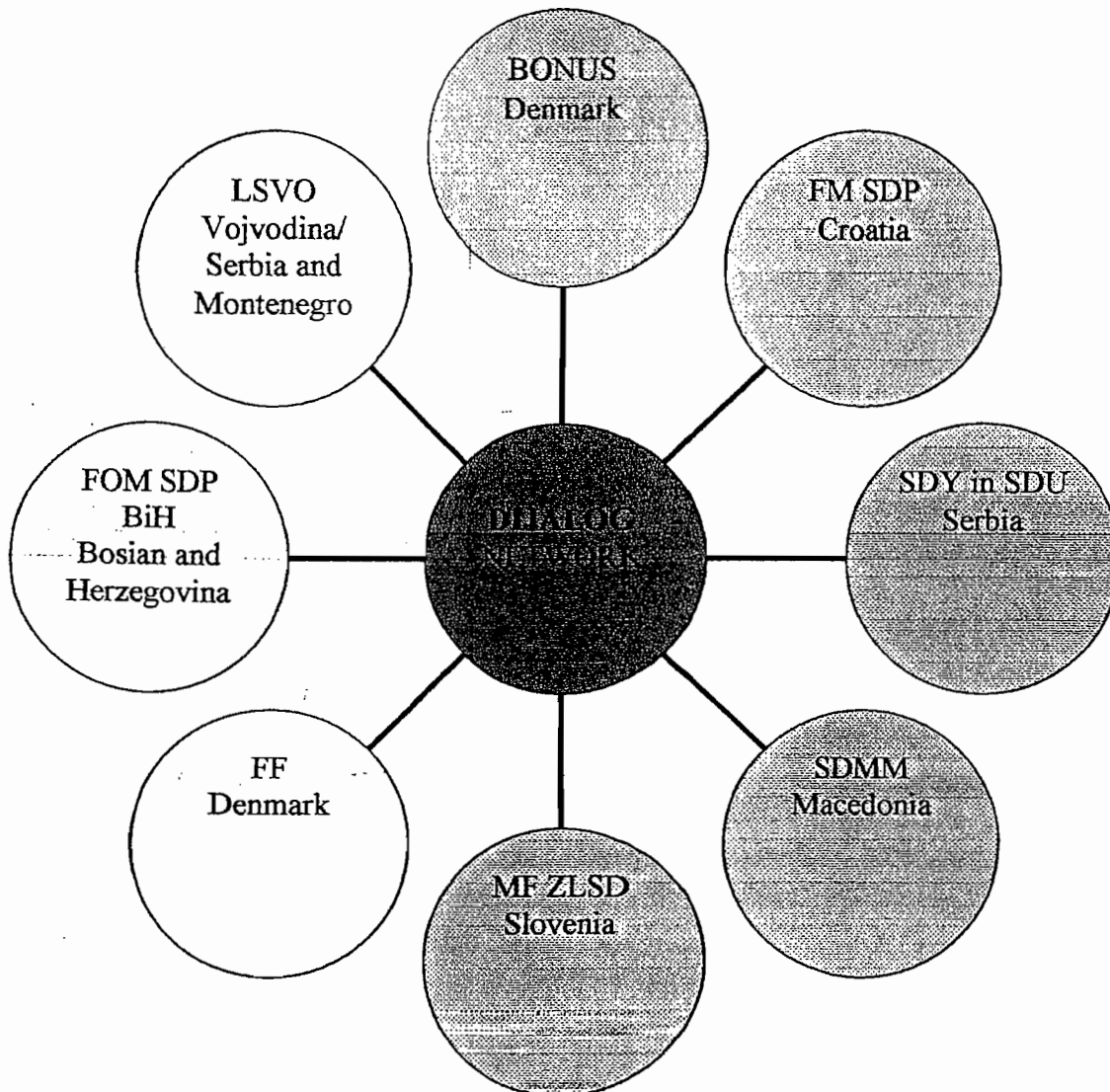
The network consists of three partners: Forum mladih Socijaldemokratske partije Bosne i Hercegovine – Youth Forum of Social Democratic Party of Bosnia and Herzegovina – FOM SDP BIH – Bosnia and Herzegovina, Omladina Lige socijaldemokrata Vojvodine – League of Social Democratic Youth of Vojvodina – LSVO – Serbia and Montenegro, Frit Forum – Social Democratic Students organisation - FF – Denmark.

These are all social democratic youth organisations. Not necessarily political parties, but also student organisations.

The partners find that the network has got an appropriate number of partners which is a good help in having a sustainable network. The current partners agree that it is not attractive to include new partners in the period considering administration, communication and a process of enlargement. It is however obvious, that the network will continue with other organisations who will have title of associate partners.

These associated partners would not have administrative or financial responsibilities and not be included in decision making processes. Hence their role can be described as writing articles, participate in seminars or other activities, proposing ideas for the magazine etc.

All partners should share social democratic values and have major interests in youth.



Decision making process:

The structure of the network is flat. Decisions concerning the whole network are taken by all the partners. Partner organizations are represented by Frit Forum's Dijalog steering committee and LSVO's and FOM SDP's international secretariats. The representatives from these bodies discuss relevant topics before making decisions and network meetings. This means that each representative of each partner has mandate from their organisations to make decisions. In every organisation there is one person who is the main responsible for the project and since the network has only three partners, it is not very difficult for them to react very quickly and in correspondence with each other.

Management

The main responsible person from each network is elected by its own organisation. It's preferable to have 2-3 persons from each network, who are

closely connected to the project including both the activities and the administrative work. That assures continuity in the management of the network.

Involvement of volunteers

The recruitment of volunteers is made on organisational level, primarily as a part of the activities and promoting of the partner organisations and the Dijalog activities.

The partner organisations are using the knowledge and human capacity of the network as a tool in having activities within the participating networks, thereby creating further interest about the network.

Campaigning at universities is one kind of activities among others, which have been used. The network and its partner organisations are aware, that the continuously recruiting of new people is crucial for network.

▪ Communication

Internal communication

The main way of communication is by mail. We have a mailing list where important information is distributed to the responsible people of the organisations.

In case of urgent topics telephones provide the necessary communication. In these cases relevant information is being spread within the network. The reason why we use mailing list as the main communication is to include all partners and secure a symmetrical distribution of information. Since the persons in the Dijalog network are volunteers another very important reason is that mail is the cheapest way to communicate. After establishing of web page we will have chance to communicate in chat rooms (to have on line meetings)

External communication

Since our main project in the network is publishing a Dijalog magazine, our connection with the surrounding society is also our main task. However, we want to start with promoting the magazine and web page through the local media. We will do that by making the local medias aware of our existence by handing in our magazines and try to convince them to take up our stories. Furthermore we will use personal network to try address different medias. (all the "We" should be changed)

▪ Administration

Even though the structure is flat, administration is placed among a relatively small group of people equal to a few from each of the partner organisations. After the inclusion of the Frit Forum this has proved to work in a satisfactory way.

However, the network has started to consider and examines the opportunity of having a part time employee. This should be seen as a way of increasing the capacity of the network, considering the crucial sustainability process which the network discussed at the TWIN CAMP 9.-13. march 2005.

The activities will as now in the future be based 100% on voluntarily work. The network does not wish to have a legal status since it is based 100% on voluntarily work.

Right now our responsibilities are shared in this way:

	Frit Forum	LSVO	FOM SDP
Magazine	Financial responsibility Sending min. 2 articles each edition Translation of Danish articles into local language	Writing articles Collecting articles from Serbia Editing Distribution Translation into english	Writing articles Printing Distributing Editing
Webpage	Responsible for implementing Editing	Sending the articles in english Editing	Sending the local language edition on pdf. file to be uploaded Editing
Networkmeetings (Host organisation is responsible)	Program Financial	Program	Program
Educational seminars (Host organisation is responsible)	Program Financial	Program	Program
Open Pool	Financial		Responsible

▪ Activities

Activities

Dialog is created through:

- publishing a magazine distributed in universities all over the Balkan region

- having a webpage – a daily meeting place for youth
- increase knowledge of societal problems relevant for youth in the Balkan region
- training local youth people in journalistic
- providing framework for ad hoc activities e.g. conferences, round tables and campaigns

The activity plans are put as annexes.

▪ **Monitoring**

Revision of strategy

The strategy will be discussed and revised on the half-year network meeting. That means that the partners will discuss the strategy in their steering bodies on organization levels. At the network meetings the representatives from the organizations will have mandate to develop the strategy if necessary.

Evaluation of the network and practices

Before each network meeting the partners will try to collect data about the indicators for success. All partners are responsible for collecting data in their own country and thereby measuring the impact of the network activities.

▪ **Sustainability**

The Network will try to fund raise "cash and kind" – both money and any technical support possible, e.g. making a better offer for printing magazine, getting the cheapest prices of hotels, conference rooms, food etc. In the network decides to hire an employee, this person will be in charge of fundraising. That person will do part time job, and will only be involved in technical part of activities. That employee will also be responsible for contacting with the donor and for reporting.

Our aim is to reach a level of 100% external funding from different sources, e.g. different social democratic foundations.

We would still like to have magazine (since this is our main activity) and web page (because this is the way to address greater number of people), and it would be very good if we succeeded in training young journalists. As shown in organizational chart, we would have greater number of organizations involved in publishing the magazine.

That can be achieved by constantly improving quality of the magazine (both layout and its contents) and we think that making capacity building activities will help us improving the quality of the magazine. This would lead to greater opportunities to apply for funding to the external donors and for greater

interest of donors for our magazine. We will try to connect with social democratic foundations that are present in the Balkan region.

Time schedule matrix

Activity/Time	2004/2005	2005/2006	2006/2007	2007/ ahead
Magazine	5 issues	5 issues	5 issues	5 issues
Web page	creating	maintaining	Maintaining	maintaining
Network seminar	1	1	1	1
Capacity building Seminar	1	1	1	1
Employee		From 2006 – part time	Part time	Part time

Organisation/Time	2004/2005	2005/2006	2006/2007	2007/ ahead
Voluntarily	100%	Activities 100% voluntarily	Activities 100% voluntarily	Activities 100% voluntarily
Professional	Non	2006/ part time employee for administrative purpose eg. fundraising	Part time employee for administrative purpose eg. fundraising	part time employee for administrative purpose eg. fundraising

Funding/time	2004/2005	2005/2006	2006/2007	2007/ ahead
DUF	100%	10% cut off		0%
Internal		10% cut in printing expenses and webpage (also translation and distribution)		
External			30% from external funds	100% from external funds

Annexes: Activity plans,

Naziv omladinskog projekta bratimljenja (twinning): Dijalog

Organizacija i angažirana mreža: Liga Socijaldemokratske Vojvođanske Omladine (YU)
Forum Mladih Socijaldemokratska Partija (BiH)
Socialistisk Folkepartis Ungdom, Danska

Aktivnosti:

Juli-Januar 2003. godine

- Izdavanje i distribucija magazina Dijalog
- Pokretanje internetske stranice

Januar- Juli 2004. godine

- Izdavanje i distribucija tri izdanja magazina Dijalog
- Seminar mreže u Novom Sadu

DIJALOG

UVOD

Dijalog je suradnja između SFU (Socijalističke Narodne Stranke) i Socijaldemokratskih omladinskih organizacija u bivšoj Jugoslaviji.

Projekt Dijalog svoju polaznu tačku ima u nedostatku regionalnog političkog interesa i debate među mladim ljudima u jugoistočnoj Europi. Mladi ljudi u jugoistočnoj Europi od rata imaju nepovjerenje u političare. Veoma je važno da se je ovo mišljenje promijenilo, jer su političari ljudi koji moraju smisliti politička rješenja za regiju.

OPRAVDANOST PROJEKTA

Projekt Dijalog svoju polaznu tačku ima u nedostatku političkog interesa među mladim ljudima na Balkanu. Mladi ljudi imaju problema sa utjecanjem na njihovu situaciju na univerzitetima i u društvu općenito, te u nekim slučajevima također imaju problema sa korumpiranim sistemom. Postoji nedostatak veza između mladih ljudi i u nekim regijama ne postoje organizacije koje se mogu baviti sa problemima mladih. Omladina ima samo male mogućnosti, ako takve i postoje, da učestvuju u zakonodavnom procesu, te je ovo jedan od glavnih razloga zašto nisu spremni sudjelovati u politici.

Postoji potreba za komuniciranje između mladih ljudi u različitim regijama bivše Jugoslavije. Zajednička medijska platforma stvorit će mladim ljudima, posebno studentima i članovima političkih omladinskih organizacija, prostor da izraze svoja mišljenja, potrebe i ideje. Ova platforma može kreirati debatu i dijalog, te također može postati bitan čimbenik u jačanju zajedništva studenata. Veoma je bitno da su u ovaj proces uključene političke stranke. Na kraju su upravo političke stranke te koje moraju riješiti probleme, te napraviti bolji demokratski politički sistem u bivšoj Jugoslaviji. Nadalje, kako bi se razvila demokracija i civilno društvo veoma je bitno da različite grupe udruže snage u različitim oblastima. U ovom projektu to znači udruživanje snaga omladinskih stranaka iz Jugoslavije, BiH i Danske u kreiranju zajedničkog medija, koji je magazin. Kada mladi ljudi iz različitih zemalja mogu razmijeniti svoja iskustva to stvara veoma mnogo mogućnosti.

Problemi sa kojima su se političke omladinske organizacije suočavale kada je projekt počeo su još uvijek valjani, kao na primjer da omladina općenito nema interesa u politiku zbog historijskih čimbenika. Također je interesantno primijetiti da strani ulagači također ne pokazuju interes u ulaganje u bilo kakve projekte koji se tiču političkih stranaka ili političkih tema, te je ovo također jedan od velikih problema sa kojima će se omladinske organizacije morati suočiti.

CILJEVI

Cilj projekta je pružiti medijsku platformu za političku debatu i razmjenu mišljenja među mladim ljudima, posebno studentima, u bivšoj Jugoslaviji i Danskoj. Djelujući preko granica, magazin također oslovljava još uvijek prisutne predrasude. Sa projektom mi želimo osloviti stare predrasude, kreirati stabilnu platformu iz koje će proisteći debata i dijalog, te kreirati jaku mrežu između organizacija projekta, tako praveći jake veze i bolje razumijevanje preko granica, te će dugoročno ovo pomoći u osiguranju mira i stabilnosti u regiji.

PRISTUP

Trenutno imamo funkcionalnu mrežu između Omladinskog foruma Socijaldemokratske Partije (FOM SDP) iz BiH, Liga Socijaldemokratske Vojvođanske Omladine (LSVO) i SFU.

U predstojećem programskom periodu prioritet je proširiti mrežu. Znači da mi planiramo uključiti Socijaldemokratske omladinske organizacije u Hrvatskoj, Sloveniji, Makedoniji i Crnoj Gori. Oni su očigledno sudionici sadašnjih organizacija uključenih u režu i proširenje primarno za cilj ima proširiti izdavačku osnovu i doseg magazina. Uključivanje više organizacija će također olakšati višestranu debatu o omladinskim pitanjima u magazinu.

Nadalje, želja je uspostaviti kontakt sa anti-nacionalističkim organizacijama, koje rade na problemima mladih na Balkanu općenito, te i njihov doprinos uvrstiti u magazin.

Kako bi postigli ciljeve projekta veoma je važno da su naše ideje prenijete u svijet i da se pokrene debata o pitanjima koja su relevantna za mlade ljude. Tokom posljednjeg programskog perioda ovaj cilj je bio oslovljen kroz kreiranje i izdavanje omladinskog magazina, Dijalog i seminara o omladini u politici, te će se ovo nastaviti u sljedećem programskom periodu, kada će projekt biti proširen sa internetskom stranicom kako bi se proširio doseg projekta.

Kreiranjem magazina moguće je doseći do mnogo mladih ljudi na Balkanu i početi (regionalnu) debatu o pitanjima omladine. U posljednjih 1 1/2 vidjeli smo da je pristupanje mladim ljudima sa političkom debatom u magazinu, kojeg su sačinili mladi ljudi, veliki uspjeh. Sa internetskom stranicom biti će moguće doći do većeg broja ljudi na Balkanu, u Danskoj, kao i svih drugih osoba koje su zainteresirane u kreiranje debate o omladini i politici.

Sa ciljem proširivanja dosega projekta, te širenja projektne ideje, smatramo da je ovo najpovoljniji, kao i najlakši način.

Magazin i prostor za debatu na internetskoj stranici će kreirati debatu, koja je temelj za stabilno demokratsko društvo. Sve dijelove projekta će volonterski realizirati mladi ljudi za mlade ljude. Ovo je veoma bitan čimbenik u dolasku do ciljane grupe.

AKTIVNOSTI

a) Magazin „Dijalog“

Skoro da ne postoje prilike za mlade ljude da započnu bilo kakav oblik debate i opći cilj projekta i magazina kao njegovog dijela jeste omogućavanje medijske platforme za političku debatu među mladim ljudima, posebno studentima, u bivšoj Jugoslaviji i Danskoj. Djelovanjem preko granica magazin oslovljava još uvijek postojeće predrasude.

Magazin Dijalog će nastaviti objavljivati članke o problemima omladine općenito, uključujući članke o problemima studenata, civilnog društva, okoliša, regionalnih i svjetskih kulturoloških problema, sadašnjih političkih problema itd. Prioritet je da svako izdanje oslovljava veliki broj tema. Svako uključen u projekt ima mogućnost da piše članke u Dijalogu, kao i osobe sa drugih omladinskih programa bratimljenja, kao što je dobrodošao i ostatak FRESTA- programa. Općenito, svi doprinosi su dobrodošli, ali niti pod kojim uslovima nećemo objavljivati članke sa bilo kakvim oblikom nacionalističkog razmišljanja. Izdavački odbor će donositi krajnju odluku o tome koji će se članci objavljivati u magazinu.

Stil je informativan, ali ipak sa određenim obrazovnim karakterom. Bitno je naglasiti da to nije članski magazin za uključene organizacije. Magazin se i dalje piše na južnoslavenskim jezicima, osim za danske članke, koji će se pisati na engleskom jeziku.

Produkcija i distribucija magazina

Svakodnevno rukovođenje magazinom Dijalog radi izdavački odbor. Izdavački odbor magazina Dijalog sastoji se od jednog člana iz svake uključene organizacije. Kontakt ovih osoba vrši se putem elektronske pošte, pošto je to najpovoljniji način komuniciranja. Telefon će se koristiti u nekim situacijama.

Isto kako je bio slučaj sa programskim periodom 2000-2002, sadašnji predstavnici iz organizacija uključenih na univerzitetima i lokalnim odborima u omladinskim političkim organizacijama distribuirati će magazin, kao što ćemo mi pronalaziti nove predstavnike u novo uključenim organizacijama. Cilj nam je distribucija magazina na svim univerzitetima u regiji.

Ciljevi magazina

- Kreirati debatu o omladinskim, političkim pitanjima među mladim ljudima (posebno studentima) u jugoistočnoj Europi i Danskoj
- Informirati mlade ljude o uslovima života u drugim zemljama, razmjena informacija i iskustva
- Da sve uključene organizacije učestvuju i doprinose u sastavljanju magazina
- Da još više organizacija izvan mreže učestvuju u stvaranju članaka za magazin.

Kriteriji uspjeha

Kao što je urađeno u programskom periodu 2000-2002, biti će sačinjena anketa među čitaocima magazina kako bi se procijenilo kako su čitaoci prihvatili ovu medijsku platformu. Osnovni kriteriji uspjeha za magazin su:

- da anketa (još jedan put) dokaže da je magazin cijenjen među mladim ljudima kao relevantna i potreban medij za između ostalog političku debatu.
- Da izdavački odbor dobije najmanje dva članka/reakcije od čitalaca magazina nakon izdavanja svakog izdanja magazina.
- Da magazin sadrži najmanje dva članka iz drugih FRESTA-mreža (uključujući bratimljenje)

b) internetska stranica www.Dijalog.org

Pozadina želje da se uspostavi internetska stranica je veoma slična pozadini za magazin, naime to je želja za kreiranjem debate. Nadalje, želja je da internetska stranica proširi doseg članaka, samim tim postižući veće širenje informacija.

Nadalje, internetska stranica će igrati veoma bitnu ulogu u povezivanju danske omladine (posebno/u početku članove SFU-a i Bonusa, ali dugoročno dansku omladinu općenito) sa projektom i uspostava veće obostrane debate gdje će omladina Danske biti u mogućnosti da učestvuje u debati na istom nivou kao i omladina na Balkanu.

Do sada Dancima nije bilo lako učestvovati u debati, jer je 90% članaka u magazinu napisano na južnoslavenskim jezicima. Sa korištenjem prevoditelja, ciljanja grupa će biti mnogo šira i uključivati će mlade ljude iz svih organizacija u mreži.

Internetska stranica će također omogućiti internetsku debatu.

Ovo će biti potpuno nova vrsta debate od one ponuđene u Magazinu. Otvoriti će mogućnost stalne debate među mladim ljudima i dalje će rezultirati u debati koja se odvija na mnogo neformalniji način, nego što je to uređeno u magazinu.

Vizije i ciljevi

Sa internetskom stranicom mi želimo većem broju ljudi pružiti mogućnost da imaju koristi od projekta. U Danskoj, omladina organizirana u SFU, kao i omladina zainteresirana za pitanja u vezi sa Balkanom, moći će čitati članke u magazinu na engleskom jeziku. Na Balkanu, gdje će magazin doseći veći broj mladih ljudi, nego je to slučaj danas, kao i mlade ljudi koji ne studiraju i tako rijetko imaju šansu da dobiju kopiju magazina i također oslovljavanje problema sa minimalnom reprodukcijom. Trebala bi postojati stalna debata na debatnom području, a cilj je da će organizacije u mreži razmjenjivati političke ideje.

Uspostava internetske stranice

Internetska stranica će sadržavati članke iz magazina, višak članaka koje dobijemo za svako izdanje, kalendar, opis projekta, opis organizacija u mreži, linkove za stranice pojedinačnih organizacija i linkove za druge dijelova omladinskog stuba u FRESTA okviru i za druge projekte u FRESTA programu.

Najvažnije je da će internetska stranica imati stranicu da debatu, gdje svako ima šansu da učestvuje u debati.

Neposredni rezultat/kriteriji uspjeha

- Cilj je da internetska stranica ima oko 100 posjetitelja mjesečno
- Da postoji stalna debata u području debate sa novim diskusijama otvorenim svake sedmice
- Da organizacije u mreži počnu koristiti stranicu kao platformu za razmjenu političkih ideja.

c) Zajednički seminar „Omladina u politici“

Pozadina, vizije i ciljevi

Pozadina za održavanje seminara je želja da se pruži prilika za susret osoba u mreži. Projekt zasnovan na suradnji putem elektronske pošte i telefona ostavlja potrebu za temeljitom evaluacijom projekta, kao i za suradnjom. Ova evaluacija nije moguća bez fizičkog susreta. Seminar koji okuplja ljude iz svih dijelova mreže igra veoma važnu ulogu u jačanju mreže. Na kraju, seminar o „Omladini u politici“ će pružiti priliku učesnicima seminara da razgovaraju o različitim političkim i

organizacijskim temama sa drugim mladim ljudima. Glavni cilj ovih predavanja će biti razmjena iskustava, mišljenja i ideja. Neophodno je da se ova pitanja diskutiraju među mladim ljudima, jer nedostatak političkog interesa veoma lako rezultira u nedostatku političkog razvoja i iskustva u područjima seminara.

Seminar

Seminar će se održati u Novom Sadu početkom 2004. godine i uključivat će partnere iz Jugoslavije (iz LSVO-a i SDO-a), BiH, Slovenije, Hrvatske, Crne Gore, Makedonije i Danske, ukupno oko 30 osoba. Praktičan rad u vezi sa seminarom će primarno obavljati LSVO, kako je održavanje seminara planirano u Novom Sadu.

Svaka organizacija će biti odgovorna da pronađe govornika, koji je ekspert u jednoj od tema seminara. Ovi govornici će učestvovati bez naknade.

Glavna tema seminara će biti omladina u politici. Također će biti nekoliko organizacijskih predavanja o novinarstvu. Do sada su izabrane sljedeće teme:

1) Studentska politika

Ova predavanja polazi od činjenice da studenti nemaju mnogo prava na svojim fakultetima i univerzitetima i nemaju mnogo utjecaja na svoje obrazovanje. Na ovim predavanjima će se također raspravljati o ulozi današnjih studenata kao potencijalne pokretačke snage u budućem društvu.

2) Mladi ljudi učestvuju u formalnoj demokraciji- u općinskim parlamentima i vladama.

Sve više i više mladih ljudi u mrežu su članovi općinskih parlamenata i vlada i ovo je glavna pozadina za ova predavanja i debate. Ovo će mladim političarima dati priliku da se sastanu i podijele ideje i iskustva. Nadalje, ovo će dovesti do diskusije o tome da li ima razlike kada su mladi ljudi uključeni u demokratske poslove.

3) Moderna socijalna država- socijalna politika nakon vala obrtničkog krila u Europi.

Sve organizacije u mreži bitan dio svoje politike zasnivaju na socijalnoj politici. Dobro utemeljena socijalna politika je osnova svake moderne socijalne države. Kako bi se razvila socijalna politika u bivšoj Jugoslaviji neophodno je pokrenuti debatu, među mladim političarima, kao i u člancima Magazina i na internetskoj stranici.

4) Novinarstvo- Kako napraviti magazin sa širom perspektivom

Kako bi se napravio ozbiljan i profesionalan magazin postoji potreba za dobrim novinarom. Ova predavanja su namijenjena kao početna tačka za obrazovanje mladih novinara, koji će pisati za magazin Dijalog i internetsku stranicu. Ova predavanja će se fokusirati na novinarstvo i izgled. Ova predavanja će biti prvi korak u obrazovanju mladih novinara. Kasnije će organizacije u bivšoj Jugoslaviji održati druge tečajeve, uređene na lokalnim nivoima sa drugim NVO-ima, koji su specijalizirani u ovoj oblasti i koji se financiraju iz drugih sredstava osim FESTA-e.

Rezultat seminara će biti članci za magazin, te daljnji i jači kontakti između mladih ljudi sa Balkana i iz Danske.

Nakon seminara, učesnici iz SFU-a će posjetiti lokalne podružnice nekih uključenih omladinskih organizacija. Svrha ovog putovanja jeste diskusija i razvoj stavova o demokraciji i omladinskoj politici.

Neposredni rezultat/kriteriji uspjeha

- Da su učesnici iz svih organizacija u mreži.
- Da se vodi temeljita debata o projektu i svim aspektima suradnje mreže u vezi sa ovim.
- Da seminar rezultira člancima u magazinu i nekim aktivnostima na internetskoj stranici, tj. veći nivo akcije u području debate.

Opći rezultat projekta

- Da je kreirana politička debata među mladim ljudima
- Da mladi ljudi koriste platformu pruženu magazinom i internetskom stranicom kako bi vodili debatu i razmijenili iskustva.
- Da se razbiju stare predrasude kako mladi ljudi kroz magazin i internetsku stranicu uče više jedni o drugima i sličnim uslovima za mlade ljude u regiji jugoistočne Europe, kao i u regiji i u Danskoj.
- Da se broj zemalja u kojima se distribuira magazin poveća na 7 (BiH, Jugoslavija, Slovenija, Makedonija, Crna Gora, Hrvatska i Danska).
- Da se poznavanje internetske stranice proširi u regiji jugoistočne Europe i u Danskoj.
- Da anketa pokazuje stalno zadovoljstvo sa magazinom.
- Da će proširena mreža postati jača.

Strategija mreže za mrežu Dijalog

- Analiza problema

Omladina u balkanskoj regiji suočena je sa ozbiljnim problemima u vezi sa njihovim svakodnevnim životom. Skoro da ne postoji generacija koja nije svjedočila grozotama rata, veliki broj njih su izgubili jednog ili više članova obitelji, veoma su teško živjeli, nisu imali priliku redovno se školovati i sada se bore sa veoma ozbiljnim problemima svaki dan.

Kao rezultat brojnih ratova koji su se desili na ovom području u proteklom desetljeću i veoma važne uloge koju su političari imali u njima, postoji veliko nepovjerenje u politiku i političare, posebno zbog činjenice da su većina njih isti političari, koji su još uvijek prisutni na političkoj sceni zemalja na Balkanu. Nadalje, pošto su rasli u vremena kada je rat bio uobičajen, imaju predrasude o omladini u drugim zemljama regije, kao i EU-a.

Kao rezultat toga nisu zainteresirani u izbore, političke stranke, demokratske procese, Europske integracije, procese pridruživanja Europskoj Uniji i veoma su pasivni čak i po pitanju stvari koje se odnose na njihove svakodnevne živote.

Projekt Dijalog za svoju polaznu tačku uzima probleme u vezi sa još uvijek prisutnim predrasudama između mladih ljudi na Balkanu. Pokazujući im da se mladi ljudi u drugim zemljama regije suočavaju sa istim problemima, oni mogu uvidjeti da nisu veoma različiti i postati zainteresirani u živote drugih mladih ljudi iz regije i ostatka Europe.

Sljedeći važan problem je identificiran kao nedostatak političkog interesa i nedostatak volje za aktivnim djelovanjem u krciranju dinamičnog civilnog društva među studentima i mladim ljudima. Predstavljanjem političkih pitanja na interesantan način i na jeziku koji je njima razumljiv, možemo ih zainteresirati u ove procese i ponovno izgraditi njihovo povjerenje u demokratske vrijednosti.

- Ciljevi mreže

Misija Mreže

Mreža Dijalog objavljuje omladinski magazin i internetsku stranicu gdje mladi ljudi sa Balkana i iz Danske mogu razgovarati o problemima vezanim posebno za studente i mlade ljude.

Naša misija je inspirirati mlade ljude da postanu zainteresirani u aktivno djelovanje u njihovom civilnom društvu, kreiranje platforme za dijalog objavljivanjem magazina, razbijanje još uvijek prisutnih predrasuda u regiji. Mi to radimo pokazujući mladim ljudima da se bore sa istom vrstom političkih i socijalnih problema u procesu donošenja odluka u cijeloj regiji i u Danskoj.

Vizija Mreže

Mladi ljudi su povratili povjerenje u političke institucije društva i aktivno sudjeluju u demokratskim procesima.

Socijalno demokratske vrijednosti su promaknute na Balkanu i mladi ljudi su uključeni u proces donošenja odluka.

Opći cilj

Kreirati toleranciju među mladim promoviranje socijalno demokratskih vrijednosti.

Specifični cilj

Kreirati dijalog među mladim ljudima na Balkanu i u Danskoj.

Razbijanje još uvijek prisutnih predrasuda među mladim ljudima na Balkanu.

Zainteresirati mlade ljude da aktivnije sudjeluju u njihovom civilnom društvu.

- Kriteriji uspjeha/indikator

Tolerancija:

- Eksterno: Broj studenata koji učestvuju u omladinskim aktivnostima izvan njihove zemlje je povećan npr. student iz Hrvatske osjeća se ugodno u Srbiji i obratno. Strani studenti osjećaju se sigurni u domovima izvan njihovih zemalja.
- Interno: bolja suradnja i razumijevanje u mreži. Broj sukoba u smislu nesporazuma o odgovornostima se smanjuje. Bolja komunikacija znači stalna korespondencija elektronskom poštom i telefonski pozivi.

Dijalog:

- Internet stranica: Broj unosa je povećan, više aktivnosti u sobi za razgovore (chatroom),
- Broj poziva studentima izvan univerziteta na događanja na univerzitetu i njihovo učešće.

Predrasude:

- Veći interes za učestvovanje u programima razmjene na univerzitetima na Balkanu.

Aktivno učešće u civilnom društvu:

Više članova u partnerskim organizacijama

Povećanje u broju mladih birača na izborima

Više aktivnosti na ulici u vezi sa problemima omladine

Socijalno demokratske vrijednosti:

Povećanje socijalno demokratskih mladih birača

Više članova u partnerskim organizacijama

Promoviranje solidarnosti između omladine kao bitne socijalno demokratske vrijednosti.

- Struktura

Članstvo

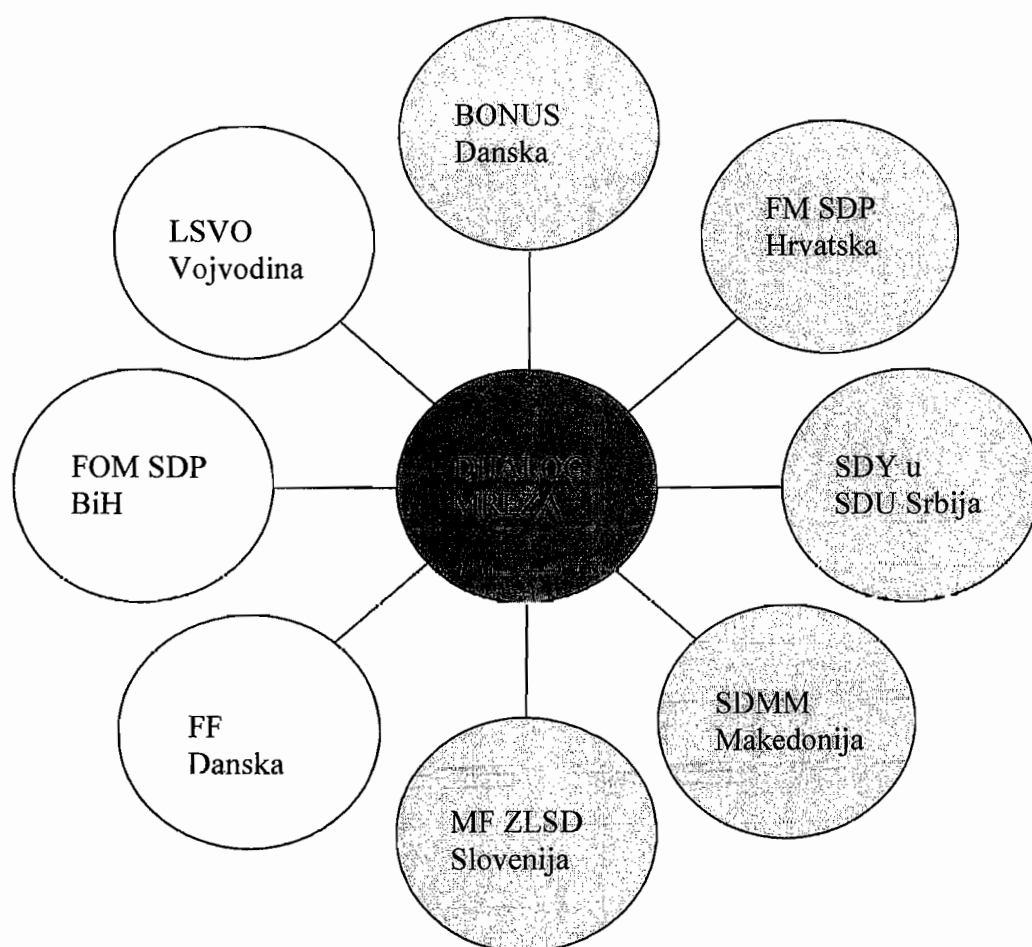
Mreža se sastoji od tri partnera: Forum mladih Socijaldemokratske partije Bosne i Hercegovine- FOM SDP BiH, Omladina Lige socijaldemokrata Vojvodine- LSVO- Srbija i Crna Gora, Frit Forum, Socijaldemokratska studentska organizacija-FF-Danska.

Sve su ovo socijaldemokratske omladinske organizacije. Ne neophodno političke stranke, nego također studentske organizacije.

Partneri smatraju da mreža ima prikladan broj partnera, što je velika pomoć za postojanje održive mreže. Sadašnji partneri se slažu da nije privlačno uključivati nove partnere u periodu u kojem se razmatra administracija, komunikacije i proces proširenja. Međutim očigledno je da će mreža nastaviti sa drugim organizacijama, koje će imati titulu pomoćnih partnera.

Ovi pomoćni partneri ne bi imali administrativne ili financijske odgovornosti i ne bi bili uključeni u procese donošenja odluka. Znači njihova se uloga može opisati u smislu pisanja članaka, učestvovanja na seminarima ili drugim aktivnostima, predlaganje ideja za magazin, itd.

Svi partneri bi trebali dijeliti socijalno demokratske vrijednosti i imati veliki interes u omladinu.



Proces donošenja odluka:

Struktura mreže je ravna. Odluke u vezi cijele mreže donose svi partneri. Partnerske organizacije predstavljaju Nadzorni odbor Dijalog Frit Foruma i LSVO i FOM SDP međunarodni sekretarijati. Predstavnici iz ovih tijela razgovaraju o relevantnim temama prije donošenja odluka i sastanaka mreže. Ovo znači da svaki predstavnik svakog partnera ima mandat od svoje organizacije da donosi odluke. U svakoj organizaciji postoji jedna osoba koja je odgovorna za projekte i kako mreža ima samo tri partnera, za njih nije teško da brzo djeluju uz zajedničku suglasnost.

Menadžment

Odgovornu osobu iz svake mreže bira njena organizacija. Poželjno je imati 2-3 osobe iz svake mreže, koje su usko povezane sa projektom uključujući aktivnosti i administrativni rad. To osigurava kontinuitet u menadžmentu mreže.

Uključivanje volontera

Mobiliziranje volontera vrši se na organizacijskom nivou, primarno kao dio aktivnosti i promoviranja partnerskih organizacija i aktivnosti Dijaloga.

Partnerske organizacije koriste znanje i ljudske resurse mreže kao alat za aktivnosti unutar učestvujućih mreža, tako kreirajući daljnji interes o mreži.

Vođenje kampanje na univerzitetima je između ostalog jedna vrsta aktivnosti, koja se je koristila. Mreža i njene partnerske organizacije su svjesne da je neprekidno mobiliziranje novih osoba od velike važnosti za mrežu.

- Komunikacije

Interna komunikacija

Glavni način komuniciranja je elektronskom poštom. Imamo popis adresa gdje se bitne informacije dostavljaju odgovornim osobama organizacija.

U slučaju hitnih pitanja, komunikacija se vrši putem telefona. U ovim slučajevima relevantne informacije se šire unutar mreže. Razlog zbog kojeg koristimo popis adresa kao primarnu komunikaciju jeste uključivanje svih partnera i simetrična distribucija informacije. Kako su osobe u mreži Dijalog volonteri, još jedan od veoma bitnih razloga jeste taj da je elektronska pošta najpovoljniji način komuniciranja. Nakon uspostave internetske stranice imat ćemo priliku da komuniciramo u sobama za razgovor (kako bi se održavali sastanci).

Vanjska komunikacija

Kako je naš glavni projekt u mreži objavljivanje magazina Dijalog, naša veza sa društvom oko nas je također jedan od naših glavnih zadataka. Međutim, mi želimo početi sa promoviranjem magazina i internetske stranice kroz lokalne medije. To ćemo učiniti tako da ćemo lokalne medije učiniti svjesnim našeg postojanja dijeljenjem magazina i pokušat ih uvjeriti da preuzmu naše priče. Nadalje, koristit ćemo ličnu mrežu kako bi oslovili različite medije. (svi lične zamjenice „mi“ se trebaju promijeniti)

- Administracija

Iako je struktura ravna, administracija je predati relativno maloj grupi ljudi što je jednako nekolicini njih iz svake partnerske organizacije. Nakon uključivanja Frit Foruma, sam rad administracije se pokazao zadovoljavajućim.

Međutim, mreža je počela razmatrati i procjenjivati priliku zapošljavanja radnika na pola radnog vremena. Ovo se treba posmatrati kao način povećavanja kapaciteta mreže, uzimajući u obzir veoma bitan proces održivosti koji je mreža razmatrala na TWIN kampu 09.-13. marta, 2005. godine.

Aktivnosti će sada kao i u budućnosti biti 100% zasnovane na dobrovoljnom radu. Mreža ne želi imati pravni status jer je 100% zasnovana na dobrovoljnom radu.

Sada su naše odgovornosti podijeljene na sljedeći način:

	Frit Forum	LSVO	FOM SDP
Magazin	Financijska odgovornost. Slanje minimalno 2 članka za svako izdanje Prijevod danskih članaka na lokalni jezik	Pisanje članaka Prikupljanje članaka iz Srbije Priprema za tisak Distribucija Prijevod na engleski jezik	Pisanje članaka Štampanje Distribucija Priprema za tisak
Internet stranica	Odgovoran za provođenje Priprema za tisak	Slanje članaka na engleskom Priprema za tisak	Slanje izdanja na lokalnom jeziku u pdf formatu radi prijenosa podataka Priprema za tisak
Sastanci mreže (organizacija domaćin je odgovorna)	Program Financijski	Program	Program
Obrazovni seminari (organizacija domaćin je odgovorna)	Program Financijski	Program	Program
Otvoreni skup	Financijski		Odgovoran

- Aktivnosti

Aktivnosti

Dijalog se kreira kroz:

- objavu magazina, koji se distribuira na univerzitetima u cijeloj regiji Balkana
- postojanje internetske stranice- dnevno mjesto okupljanja za omladinu
- veće znanje o društvenim problemima relevantnim za omladinu na Balkanu
- obuka lokalne omladine u novinarstvu
- pružanje okvira za ad hoc aktivnosti, npr. konferencije, okrugle stolove i kampanje

Planovi aktivnosti su u prilogu.

- Monitoring

Revizija strategije

O strategiji će se razgovarati i bit će revidirana na polugodišnjem sastanku mreže. To znači da će partneri razgovarati o strategiji na njihovim nadzornim odborima na organizacijskim nivoima. Na sastancima mreže predstavnici iz organizacija će imati mandat da razviju strategiju ako je to neophodno.

Evaluacija mreže i praksi

Prije sastanka mreže partneri će pokušati sakupiti podatke o indikatorima za uspjeh. Svi partneri su odgovorni za prikupljanje podataka u svojoj zemlji i tako mjereći utjecaj aktivnosti mreže.

- Održivost

Mreža će pokušati da prikupi sredstva „novac i sredstva“ - novac i svaku moguću tehničku podršku, tj. praveći bolju ponudu za štampanje magazina, povoljnije cijene hotela, prostorija za konferencije, hranu, itd. Ako mreža odluči zaposliti jednu osobu, ta osoba će biti odgovorna za prikupljanje sredstava. Ta osoba radit će pola radnog vremena i bit će uključena samo u tehnički dio aktivnosti. Taj uposlenik će također biti odgovoran za kontakt sa donatorima i za izvještavanje.

Naš cilj je da postignemo nivo od 100% vanjskog financiranja iz različitih izbora, tj. različite socijaldemokratske fondacije.

Mi bismo još uvijek željeli imati magazin (kako je ovo naša glavna aktivnost) i Interneta stranicu (jer je ovo način da se dođe do većeg broja ljudi) i bilo bi veoma dobro ako bi uspjeli u obuci mladih novinara. Kako je prikazano u organizacijskoj šemi, imali bi veliki broj organizacija uključenih u izdavanje magazina.

To može biti postignuto stalnim unaprjeđivanjem kvalitete magazina (izgleda i sadržaja) i mi mislimo da će nam aktivnosti građenja kapaciteta pomoći da poboljšamo kvalitetu magazina. Ovo bi dovelo do većih prilika za traženje sredstava od vanjskih donatora i veći interes donatora za naš magazin. Pokušat ćemo se povezati sa socijaldemokratskim fondacija, koje su prisutne u regiji Balkana.

Matrica vremenskog plana

Aktivnost/vrijeme	2004/2005	2005/2006	2006/2007	2007/dalje
Magazin	5 izdanja	5 izdanja	5 izdanja	5 izdanja
Internet stranica	kreiranje	održavanje	održavanje	održavanje
Seminar mreže	1	1	1	1
Seminar građenja kapaciteta	1	1	1	1
Zaposlenik		Od 2006- pola radnog vremena	pola radnog vremena	pola radnog vremena

Organizacija/vrijeme	2004/2005	2005/2006	2006/2007	2007/dalje
Dobrovoljno	100%	Aktivnosti 100% dobrovoljno	Aktivnosti 100% dobrovoljno	Aktivnosti 100% dobrovoljno
Profesionalno	Ne	2006/zaposlenik pola radnog vremena za administrativne poslove tj. prikupljanje sredstava	zaposlenik pola radnog vremena za administrativne poslove tj. prikupljanje sredstava	zaposlenik pola radnog vremena za administrativne poslove tj. prikupljanje sredstava

Sredstva/vrijeme	2004/2005	2005/2006	2006/2007	2007/nadalje
DUF	100%	Smanjenje 10%		0%
Interno		Smanjenje 10% za troškove štampanja i Interneta stranicu (također prijevod i distribucija)		
Eksterno			30% od vanjskih sredstava	100% od vanjskih sredstava

Aneksi: Planovi aktivnosti,

GUIDELINES FOR:

ACTIVITY PLAN – Network seminar

1. Introduction

Name of network: Dijalog

Title of activity: Network seminar

Name of the organisations involved: League of Social Democratic Youth of Vojvodina (LSVO) – Serbia and Montenegro, Youth Forum of Social Democratic Party of Bosnia and Herzegovina (FOM SDP BIH) – Bosnia and Hercegovina, Frit Forum - Denmark

2. Activity Objectives

The objective of the network seminar is to strengthen, discuss and evaluate the organisational setting of the network and our activities. That means to

- Make plans for the future
- To develop the network and the activities in a sustainability direction;
- To evaluate post activities
- To make new decisions and analyze old one.

3. Target group

The target group is the main responsible persons from the organizations in the network.

4. Recruitment

The organisations send approximately 5 persons. These persons should be a combination of "old" ones and "new" ones to ensure a continually process in the network activities.

5. Outputs

A common understanding of a good strategy for sustainability of the network

New ideas for improvement of the magazine and the webpage

Evaluation of the magazine and the webpage

THE TWINNING PROGRAMME

Appendix 4

Revised February 2005

6. Fulfilment of Overall Network Objectives

To fulfil our overall objective it is necessary to meet in person. It strengthens the personal relation and mutually trusts in the network. Furthermore it makes a more open and free dialog possible, which is not easy or even possible to have through emailing and telephone.

7. Risks

8. Organisational Framework

All partners are responsible for making the program.

The host organisation is responsible for all practical and technical things related to the network meeting.

The planning among the partners is by email and phone.

The host organisation is responsible for financial and narrative reporting in the relation to the activity.

9. Evaluation

The evaluation will be made the last day at the seminar as an open discussion and a survey among the participants.

10. Detailed description of practical matters

The program suggestion is send from the host organisation and commented by the other organisations one week after.

Accommodation, conference room, transport etc. is arranged by the host organisation